

# CALLING ALL DESIGNERS, DEVELOPERS AND ECO-WARRIORS:

# THIS HACKATHON IS FOR THE BIRDS.

# KICK-OFF:

**THURSDAY, SEPTEMBER 12TH** 4pm–6pm @ Lucky Lab 1945 NW Quimby St. HACK DAY:

FRIDAY, SEPTEMBER 13TH 8:30am-5pm @ ISITE Design 2030 NW Pettygrove St.

# THE PROBLEM

Seabird bycatch is when birds are unintentionally captured and killed in fishing activities. Bycatch is always bad, but for endangered species with already vulnerable populations, it's devastating. In order to address this critical environmental challenge, we need to find an ingenious way to track this bycatch. Better data collection could lead to better long-term management and protection protocols.

# WHY ME?

If you have design, programming, or project management chops, you can prevent the accidental death of marine birds. A monetary prize will be awarded to the winning team. Plus, there will be plenty of free food and beer.

### WAIT, HOLD ON... WHAT'S A HACKATHON?

A hackathon is an event where creative and tech-savvy people collaborate to build solutions for hard-to-solve problems. You'll fit right in.



HOSTED BY

CP context partners

SPONSORED BY



# <image>